

**DONATE LIFE** **STA** | SOUTHWEST  
TRANSPLANT ALLIANCE

# 5K

**HOPE STARTS HERE**



## 4th Annual Southwest Transplant Alliance **HOPE STARTS HERE 5K**

**Saturday, May 18, 2024**  
**Klyde Warren Park | Dallas, Texas**  
**In-Person and Virtually**

*Join our community of hope!  
Run or walk to honor the gift of donation.*

**\$35 Adults | \$30 Youth | \$25 Virtual**

**REGISTER TO RUN: [ORGAN.ORG/HOPESTARTSHERE5K](https://organ.org/hopestartshere5k)**



# SPONSORSHIP OPPORTUNITIES

## PRESENTING- \$10,000 (EXCLUSIVE)

- "Presented by" company name on event materials, race t-shirt and bibs
- Social media feature during race month
- Premier banner at race start/finish line
- Signage recognition at Dallas packet pick up
- Join STA executive team for shot gun start
- 1 premier table in Sponsor Village
- 10 complimentary race entries

## LEGACY - \$6,500 (SOLD)

- Premier recognition in donor memorial area on race day
- Special recognition on event promotional materials
- Logo placement on race t-shirt
- 1 table in Donor Memorial Area
- 5 complimentary race entries

## GOLD - \$5,000

- Company logo on event materials and social media
- Premier logo placement on race t-shirt
- Signage recognition at Dallas packet pick up
- 1 premier table in Sponsor Village
- 5 complimentary race entries

## SILVER - \$2,500

- Company logo on event website and race day signage
- Logo placement on race t-shirt
- 1 table in Sponsor Village
- 3 complimentary race entries

## NUTRITION - \$1,500 (SOLD)

- Opportunity to provide nutrition for all participants
- Product placement at start/finish and hydration station
- Company logo on race day signage and t-shirt
- 1 table in Sponsor Village

## BRONZE - \$1,000

- Company logo on event website
- 1 table in Sponsor Village
- 1 complimentary race entry

## FRIEND- \$300

- 1 table in Sponsor Village to promote company or product

**Logos must be in vector format (EPS, AI, PDF) and received by April 20.**

## SPONSORSHIP DETAILS

Contact Name: \_\_\_\_\_

Sponsor Level:  PRESENTING- \$10,000    LEGACY - \$6,500    GOLD - \$5,000    SILVER - \$2,500  
 NUTRITION - \$1,500    BRONZE - \$1,000    FRIEND- \$300

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Paying by Check? Mail to:

Southwest Transplant Alliance Foundation - 2024 Hope Starts Here 5k  
8190 Manderville Lane, Dallas, Texas 75231